

May 3, 2024

ArATE Board Minutes

Attendees: Rob Williams, Ryan Kelly, Maggie Campbell, Allison Freed, Karmen Bell

- ArATE has not had a rate increase in a while. Food costs have risen and there is a need to replenish ArATE funds. New conference and membership fee of \$95. (Cost for just membership will be \$30.) This will need to be added to the "Call for Proposals" form. Two options: conference and membership fee of \$95 or just membership fee of \$30.
- We would like to find avenues other than the annual conference to generate funds. We could possibly offer a virtual conference that would reach people in other states.
- Due to personal issue, Karmen Bell requested to postpone her presidency of ArATE until 2025-2026.
- Maggie Campbell was appointed the new president elect to begin her presidency in July 2024.
- Since we are attempting to improve the funds balance of ArATE, Allison is not planning on offering webinars this coming year. The grant that we usually apply for requires that ArATE also put in money (which we don't currently have).
- We need to develop a spreadsheet of who is on the board and when they began serving in order to track when new board members will be needed as others roll off.
- We need to do a constitutional change to eliminate either the Vice President or President-elect position as these are typically the same person.
- The bios of potential board members were discussed and approved. Tonja will develop a poll and send to all member to vote on those positions.
- We initially thought that there were only two positions to fill. However, it was discussed that all current members of the board are not active.
- We discussed the possibility of offering Continuing Education credit via the conference. Ryan mentioned that presentations needed to be aligned to Arkansas competencies in order to offer CE credits as that is what is experience has been with another organization. If this is the case, Tonja will need to add to the "Call for Proposals/Presentation Submission" form. Allison mentioned that we may need an individual that Department of Education has authorized to approve that CE credit. We need to confirm.
- It was discussed that we could advertise the conference to more than just our email listserve. It was suggested that we might want to create a new board position for "Media and Communication." We could have a social media presence and that individual would be in charge of it.